

**NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES  
(PDMR) AND PERSONS CLOSELY ASSOCIATED WITH THEM**

| <b>1</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b>                                                                                                            |                                                                                                                                                                                                                                                                           |          |          |           |     |       |         |
|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------|-----------|-----|-------|---------|
| a)       | Name                                                                                                                                                                                                      | Yokru Invest AS                                                                                                                                                                                                                                                           |          |          |           |     |       |         |
| <b>2</b> | <b>Reason for the notification</b>                                                                                                                                                                        |                                                                                                                                                                                                                                                                           |          |          |           |     |       |         |
| a)       | Position/status                                                                                                                                                                                           | The transaction is undertaken by a closely associated enterprise (legal person) to the PDMR, Andreas Skalleberg Chief of the Kids Outlet Segment of Outlet Group Holding ASA and Olav Trondsen Head of Procurement of the Kids Outlet Segment of Outlet Group Holding ASA |          |          |           |     |       |         |
| b)       | Initial notification /Amendment                                                                                                                                                                           | Initial notification                                                                                                                                                                                                                                                      |          |          |           |     |       |         |
| <b>3</b> | <b>Details of the issuer, an emission allowances market participant, auction platform, the auctioneer, or the auction monitor</b>                                                                         |                                                                                                                                                                                                                                                                           |          |          |           |     |       |         |
| a)       | Business name                                                                                                                                                                                             | Outlet Group Holding ASA                                                                                                                                                                                                                                                  |          |          |           |     |       |         |
| b)       | LEI code                                                                                                                                                                                                  | 636700ZGN52GCBI4L216                                                                                                                                                                                                                                                      |          |          |           |     |       |         |
| <b>4</b> | <b>Details of the transaction(s): Section to be repeated for i) each type of instrument ii) each type of transaction, iii) each date, and iv) each place where the transaction(s) have been conducted</b> |                                                                                                                                                                                                                                                                           |          |          |           |     |       |         |
| a)       | Description of the financial instrument/type of instrument<br><br>Identification code                                                                                                                     | Shares in Outlet Group Holding ASA with ISIN NO0013757500                                                                                                                                                                                                                 |          |          |           |     |       |         |
| b)       | Nature of the transaction                                                                                                                                                                                 | Subscription for shares                                                                                                                                                                                                                                                   |          |          |           |     |       |         |
| c)       | Price(s) and volume(s)                                                                                                                                                                                    | <table border="1"> <thead> <tr> <th>Currency</th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>NOK</td> <td>33.00</td> <td>290,909</td> </tr> </tbody> </table>                                                                                   | Currency | Price(s) | Volume(s) | NOK | 33.00 | 290,909 |
| Currency | Price(s)                                                                                                                                                                                                  | Volume(s)                                                                                                                                                                                                                                                                 |          |          |           |     |       |         |
| NOK      | 33.00                                                                                                                                                                                                     | 290,909                                                                                                                                                                                                                                                                   |          |          |           |     |       |         |
| d)       | Aggregated information<br>- Aggregated volume<br>- Aggregated price                                                                                                                                       | Subscription for 290,909 shares at a total price of NOK 9,599,997                                                                                                                                                                                                         |          |          |           |     |       |         |
| e)       | Date of the transaction                                                                                                                                                                                   | 2026-09-15                                                                                                                                                                                                                                                                |          |          |           |     |       |         |
| f)       | Place of the transaction                                                                                                                                                                                  | XOFF – Outside a trading venue                                                                                                                                                                                                                                            |          |          |           |     |       |         |

**NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES  
(PDMR) AND PERSONS CLOSELY ASSOCIATED WITH THEM**

| <b>1</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b>                                                                                                            |                                                                                                                                                                                         |          |          |           |     |       |         |
|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------|-----------|-----|-------|---------|
| a)       | Name                                                                                                                                                                                                      | Tor Andre Skeie Invest AS                                                                                                                                                               |          |          |           |     |       |         |
| <b>2</b> | <b>Reason for the notification</b>                                                                                                                                                                        |                                                                                                                                                                                         |          |          |           |     |       |         |
| a)       | Position/status                                                                                                                                                                                           | The transaction is undertaken by a closely associated enterprise (legal person) to the PDMR, Tor-Andre Skeie, CEO of Outlet Group Holding ASA                                           |          |          |           |     |       |         |
| b)       | Initial notification /Amendment                                                                                                                                                                           | Initial notification                                                                                                                                                                    |          |          |           |     |       |         |
| <b>3</b> | <b>Details of the issuer, an emission allowances market participant, auction platform, the auctioneer, or the auction monitor</b>                                                                         |                                                                                                                                                                                         |          |          |           |     |       |         |
| a)       | Business name                                                                                                                                                                                             | Outlet Group Holding ASA                                                                                                                                                                |          |          |           |     |       |         |
| b)       | LEI code                                                                                                                                                                                                  | 636700ZGN52GCBI4L216                                                                                                                                                                    |          |          |           |     |       |         |
| <b>4</b> | <b>Details of the transaction(s): Section to be repeated for i) each type of instrument ii) each type of transaction, iii) each date, and iv) each place where the transaction(s) have been conducted</b> |                                                                                                                                                                                         |          |          |           |     |       |         |
| a)       | Description of the financial instrument/type of instrument<br><br>Identification code                                                                                                                     | Shares in Outlet Group Holding ASA with ISIN NO0013757500                                                                                                                               |          |          |           |     |       |         |
| b)       | Nature of the transaction                                                                                                                                                                                 | Subscription for shares                                                                                                                                                                 |          |          |           |     |       |         |
| c)       | Price(s) and volume(s)                                                                                                                                                                                    | <table border="1"> <thead> <tr> <th>Currency</th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>NOK</td> <td>33.00</td> <td>290,909</td> </tr> </tbody> </table> | Currency | Price(s) | Volume(s) | NOK | 33.00 | 290,909 |
| Currency | Price(s)                                                                                                                                                                                                  | Volume(s)                                                                                                                                                                               |          |          |           |     |       |         |
| NOK      | 33.00                                                                                                                                                                                                     | 290,909                                                                                                                                                                                 |          |          |           |     |       |         |
| d)       | Aggregated information<br>- Aggregated volume<br>- Aggregated price                                                                                                                                       | Subscription for 290,909 shares at a total price of NOK 9,599,997                                                                                                                       |          |          |           |     |       |         |
| e)       | Date of the transaction                                                                                                                                                                                   | 2026-09-15                                                                                                                                                                              |          |          |           |     |       |         |
| f)       | Place of the transaction                                                                                                                                                                                  | XOFF – Outside a trading venue                                                                                                                                                          |          |          |           |     |       |         |

**NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES  
(PDMR) AND PERSONS CLOSELY ASSOCIATED WITH THEM**

| <b>1</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b>                                                                                                            |                                                                                                                                                                                       |          |          |           |     |       |       |
|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------|-----------|-----|-------|-------|
| a)       | Name                                                                                                                                                                                                      | Adam Skeie                                                                                                                                                                            |          |          |           |     |       |       |
| <b>2</b> | <b>Reason for the notification</b>                                                                                                                                                                        |                                                                                                                                                                                       |          |          |           |     |       |       |
| a)       | Position/status                                                                                                                                                                                           | The transaction is undertaken by a closely associated person) to the PDMR, Tor-Andre Skeie, CEO of Outlet Group Holding ASA                                                           |          |          |           |     |       |       |
| b)       | Initial notification /Amendment                                                                                                                                                                           | Initial notification                                                                                                                                                                  |          |          |           |     |       |       |
| <b>3</b> | <b>Details of the issuer, an emission allowances market participant, auction platform, the auctioneer, or the auction monitor</b>                                                                         |                                                                                                                                                                                       |          |          |           |     |       |       |
| a)       | Business name                                                                                                                                                                                             | Outlet Group Holding ASA                                                                                                                                                              |          |          |           |     |       |       |
| b)       | LEI code                                                                                                                                                                                                  | 636700ZGN52GCBI4L216                                                                                                                                                                  |          |          |           |     |       |       |
| <b>4</b> | <b>Details of the transaction(s): Section to be repeated for i) each type of instrument ii) each type of transaction, iii) each date, and iv) each place where the transaction(s) have been conducted</b> |                                                                                                                                                                                       |          |          |           |     |       |       |
| a)       | Description of the financial instrument/type of instrument<br><br>Identification code                                                                                                                     | Shares in Outlet Group Holding ASA with ISIN NO0013757500                                                                                                                             |          |          |           |     |       |       |
| b)       | Nature of the transaction                                                                                                                                                                                 | Subscription for shares                                                                                                                                                               |          |          |           |     |       |       |
| c)       | Price(s) and volume(s)                                                                                                                                                                                    | <table border="1"> <thead> <tr> <th>Currency</th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>NOK</td> <td>33.00</td> <td>6,060</td> </tr> </tbody> </table> | Currency | Price(s) | Volume(s) | NOK | 33.00 | 6,060 |
| Currency | Price(s)                                                                                                                                                                                                  | Volume(s)                                                                                                                                                                             |          |          |           |     |       |       |
| NOK      | 33.00                                                                                                                                                                                                     | 6,060                                                                                                                                                                                 |          |          |           |     |       |       |
| d)       | Aggregated information<br>- Aggregated volume<br>- Aggregated price                                                                                                                                       | Subscription for 6,060 shares at a total price of NOK 199,980                                                                                                                         |          |          |           |     |       |       |
| e)       | Date of the transaction                                                                                                                                                                                   | 2026-09-15                                                                                                                                                                            |          |          |           |     |       |       |
| f)       | Place of the transaction                                                                                                                                                                                  | XOFF – Outside a trading venue                                                                                                                                                        |          |          |           |     |       |       |

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(PDMR) AND PERSONS CLOSELY ASSOCIATED WITH THEM**

| <b>1</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b>                                                                                                            |                                                                                                                                                                                        |          |          |           |     |       |        |
|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------|-----------|-----|-------|--------|
| a)       | Name                                                                                                                                                                                                      | Klett Invest AS                                                                                                                                                                        |          |          |           |     |       |        |
| <b>2</b> | <b>Reason for the notification</b>                                                                                                                                                                        |                                                                                                                                                                                        |          |          |           |     |       |        |
| a)       | Position/status                                                                                                                                                                                           | The transaction is undertaken by a closely associated enterprise (legal person) to the PDMR, Rune Klett, COO of Outlet Group Holding ASA                                               |          |          |           |     |       |        |
| b)       | Initial notification /Amendment                                                                                                                                                                           | Initial notification                                                                                                                                                                   |          |          |           |     |       |        |
| <b>3</b> | <b>Details of the issuer, an emission allowances market participant, auction platform, the auctioneer, or the auction monitor</b>                                                                         |                                                                                                                                                                                        |          |          |           |     |       |        |
| a)       | Business name                                                                                                                                                                                             | Outlet Group Holding ASA                                                                                                                                                               |          |          |           |     |       |        |
| b)       | LEI code                                                                                                                                                                                                  | 636700ZGN52GCBI4L216                                                                                                                                                                   |          |          |           |     |       |        |
| <b>4</b> | <b>Details of the transaction(s): Section to be repeated for i) each type of instrument ii) each type of transaction, iii) each date, and iv) each place where the transaction(s) have been conducted</b> |                                                                                                                                                                                        |          |          |           |     |       |        |
| a)       | Description of the financial instrument/type of instrument<br><br>Identification code                                                                                                                     | Shares in Outlet Group Holding ASA with ISIN NO0013757500                                                                                                                              |          |          |           |     |       |        |
| b)       | Nature of the transaction                                                                                                                                                                                 | Subscription for shares                                                                                                                                                                |          |          |           |     |       |        |
| c)       | Price(s) and volume(s)                                                                                                                                                                                    | <table border="1"> <thead> <tr> <th>Currency</th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>NOK</td> <td>33.00</td> <td>60,606</td> </tr> </tbody> </table> | Currency | Price(s) | Volume(s) | NOK | 33.00 | 60,606 |
| Currency | Price(s)                                                                                                                                                                                                  | Volume(s)                                                                                                                                                                              |          |          |           |     |       |        |
| NOK      | 33.00                                                                                                                                                                                                     | 60,606                                                                                                                                                                                 |          |          |           |     |       |        |
| d)       | Aggregated information<br>- Aggregated volume<br>- Aggregated price                                                                                                                                       | Subscription for 60,606 shares at a total price of NOK 1,999,998                                                                                                                       |          |          |           |     |       |        |
| e)       | Date of the transaction                                                                                                                                                                                   | 2026-09-15                                                                                                                                                                             |          |          |           |     |       |        |
| f)       | Place of the transaction                                                                                                                                                                                  | XOFF – Outside a trading venue                                                                                                                                                         |          |          |           |     |       |        |

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| <b>1</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b>                                                                                                            |                                                                                                                                                                                        |          |          |           |     |       |        |
|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------|-----------|-----|-------|--------|
| a)       | Name                                                                                                                                                                                                      | Brindo Holding AS                                                                                                                                                                      |          |          |           |     |       |        |
| <b>2</b> | <b>Reason for the notification</b>                                                                                                                                                                        |                                                                                                                                                                                        |          |          |           |     |       |        |
| a)       | Position/status                                                                                                                                                                                           | The transaction is undertaken by a closely associated enterprise (legal person) to the PDMR, Christer Johan Jacobsen, CFO of Outlet Group Holding ASA                                  |          |          |           |     |       |        |
| b)       | Initial notification /Amendment                                                                                                                                                                           | Initial notification                                                                                                                                                                   |          |          |           |     |       |        |
| <b>3</b> | <b>Details of the issuer, an emission allowances market participant, auction platform, the auctioneer, or the auction monitor</b>                                                                         |                                                                                                                                                                                        |          |          |           |     |       |        |
| a)       | Business name                                                                                                                                                                                             | Outlet Group Holding ASA                                                                                                                                                               |          |          |           |     |       |        |
| b)       | LEI code                                                                                                                                                                                                  | 636700ZGN52GCBI4L216                                                                                                                                                                   |          |          |           |     |       |        |
| <b>4</b> | <b>Details of the transaction(s): Section to be repeated for i) each type of instrument ii) each type of transaction, iii) each date, and iv) each place where the transaction(s) have been conducted</b> |                                                                                                                                                                                        |          |          |           |     |       |        |
| a)       | Description of the financial instrument/type of instrument<br><br>Identification code                                                                                                                     | Shares in Outlet Group Holding ASA with ISIN NO0013757500                                                                                                                              |          |          |           |     |       |        |
| b)       | Nature of the transaction                                                                                                                                                                                 | Subscription for shares                                                                                                                                                                |          |          |           |     |       |        |
| c)       | Price(s) and volume(s)                                                                                                                                                                                    | <table border="1"> <thead> <tr> <th>Currency</th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>NOK</td> <td>33.00</td> <td>30,303</td> </tr> </tbody> </table> | Currency | Price(s) | Volume(s) | NOK | 33.00 | 30,303 |
| Currency | Price(s)                                                                                                                                                                                                  | Volume(s)                                                                                                                                                                              |          |          |           |     |       |        |
| NOK      | 33.00                                                                                                                                                                                                     | 30,303                                                                                                                                                                                 |          |          |           |     |       |        |
| d)       | Aggregated information<br>- Aggregated volume<br>- Aggregated price                                                                                                                                       | Subscription for 30,303 shares at a total price of NOK 999,999                                                                                                                         |          |          |           |     |       |        |
| e)       | Date of the transaction                                                                                                                                                                                   | 2026-09-15                                                                                                                                                                             |          |          |           |     |       |        |
| f)       | Place of the transaction                                                                                                                                                                                  | XOFF – Outside a trading venue                                                                                                                                                         |          |          |           |     |       |        |

**NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES  
(PDMR) AND PERSONS CLOSELY ASSOCIATED WITH THEM**

| <b>1</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b>                                                                                                            |                                                                                                                                                                                       |          |          |           |     |       |       |
|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------|-----------|-----|-------|-------|
| a)       | Name                                                                                                                                                                                                      | Stargazer Invest AS                                                                                                                                                                   |          |          |           |     |       |       |
| <b>2</b> | <b>Reason for the notification</b>                                                                                                                                                                        |                                                                                                                                                                                       |          |          |           |     |       |       |
| a)       | Position/status                                                                                                                                                                                           | The transaction is undertaken by a closely associated enterprise (legal person) to the PDMR, Bjørn Stian Bjoarvik, CMO of Outlet Group Holding ASA                                    |          |          |           |     |       |       |
| b)       | Initial notification /Amendment                                                                                                                                                                           | Initial notification                                                                                                                                                                  |          |          |           |     |       |       |
| <b>3</b> | <b>Details of the issuer, an emission allowances market participant, auction platform, the auctioneer, or the auction monitor</b>                                                                         |                                                                                                                                                                                       |          |          |           |     |       |       |
| a)       | Business name                                                                                                                                                                                             | Outlet Group Holding ASA                                                                                                                                                              |          |          |           |     |       |       |
| b)       | LEI code                                                                                                                                                                                                  | 636700ZGN52GCBI4L216                                                                                                                                                                  |          |          |           |     |       |       |
| <b>4</b> | <b>Details of the transaction(s): Section to be repeated for i) each type of instrument ii) each type of transaction, iii) each date, and iv) each place where the transaction(s) have been conducted</b> |                                                                                                                                                                                       |          |          |           |     |       |       |
| a)       | Description of the financial instrument/type of instrument<br><br>Identification code                                                                                                                     | Shares in Outlet Group Holding ASA with ISIN NO0013757500                                                                                                                             |          |          |           |     |       |       |
| b)       | Nature of the transaction                                                                                                                                                                                 | Subscription for shares                                                                                                                                                               |          |          |           |     |       |       |
| c)       | Price(s) and volume(s)                                                                                                                                                                                    | <table border="1"> <thead> <tr> <th>Currency</th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>NOK</td> <td>33.00</td> <td>6,060</td> </tr> </tbody> </table> | Currency | Price(s) | Volume(s) | NOK | 33.00 | 6,060 |
| Currency | Price(s)                                                                                                                                                                                                  | Volume(s)                                                                                                                                                                             |          |          |           |     |       |       |
| NOK      | 33.00                                                                                                                                                                                                     | 6,060                                                                                                                                                                                 |          |          |           |     |       |       |
| d)       | Aggregated information<br>- Aggregated volume<br>- Aggregated price                                                                                                                                       | Subscription for 6,060 shares at a total price of NOK 199,980                                                                                                                         |          |          |           |     |       |       |
| e)       | Date of the transaction                                                                                                                                                                                   | 2026-09-15                                                                                                                                                                            |          |          |           |     |       |       |
| f)       | Place of the transaction                                                                                                                                                                                  | XOFF – Outside a trading venue                                                                                                                                                        |          |          |           |     |       |       |

**NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES  
(PDMR) AND PERSONS CLOSELY ASSOCIATED WITH THEM**

| <b>1</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b>                                                                                                            |                                                                                                                                                                                        |          |          |           |     |       |        |
|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------|-----------|-----|-------|--------|
| a)       | Name                                                                                                                                                                                                      | HAS AS                                                                                                                                                                                 |          |          |           |     |       |        |
| <b>2</b> | <b>Reason for the notification</b>                                                                                                                                                                        |                                                                                                                                                                                        |          |          |           |     |       |        |
| a)       | Position/status                                                                                                                                                                                           | The transaction is undertaken by a closely associated enterprise (legal person) to the PDMR, Harald Sylta, Chairman of the Board of Outlet Group Holding ASA                           |          |          |           |     |       |        |
| b)       | Initial notification /Amendment                                                                                                                                                                           | Initial notification                                                                                                                                                                   |          |          |           |     |       |        |
| <b>3</b> | <b>Details of the issuer, an emission allowances market participant, auction platform, the auctioneer, or the auction monitor</b>                                                                         |                                                                                                                                                                                        |          |          |           |     |       |        |
| a)       | Business name                                                                                                                                                                                             | Outlet Group Holding ASA                                                                                                                                                               |          |          |           |     |       |        |
| b)       | LEI code                                                                                                                                                                                                  | 636700ZGN52GCBI4L216                                                                                                                                                                   |          |          |           |     |       |        |
| <b>4</b> | <b>Details of the transaction(s): Section to be repeated for i) each type of instrument ii) each type of transaction, iii) each date, and iv) each place where the transaction(s) have been conducted</b> |                                                                                                                                                                                        |          |          |           |     |       |        |
| a)       | Description of the financial instrument/type of instrument<br><br>Identification code                                                                                                                     | Shares in Outlet Group Holding ASA with ISIN NO0013757500                                                                                                                              |          |          |           |     |       |        |
| b)       | Nature of the transaction                                                                                                                                                                                 | Subscription for shares                                                                                                                                                                |          |          |           |     |       |        |
| c)       | Price(s) and volume(s)                                                                                                                                                                                    | <table border="1"> <thead> <tr> <th>Currency</th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>NOK</td> <td>33.00</td> <td>45,454</td> </tr> </tbody> </table> | Currency | Price(s) | Volume(s) | NOK | 33.00 | 45,454 |
| Currency | Price(s)                                                                                                                                                                                                  | Volume(s)                                                                                                                                                                              |          |          |           |     |       |        |
| NOK      | 33.00                                                                                                                                                                                                     | 45,454                                                                                                                                                                                 |          |          |           |     |       |        |
| d)       | Aggregated information<br>- Aggregated volume<br>- Aggregated price                                                                                                                                       | Subscription for 45,454 shares at a total price of NOK 1,499,982                                                                                                                       |          |          |           |     |       |        |
| e)       | Date of the transaction                                                                                                                                                                                   | 2026-09-15                                                                                                                                                                             |          |          |           |     |       |        |
| f)       | Place of the transaction                                                                                                                                                                                  | XOFF – Outside a trading venue                                                                                                                                                         |          |          |           |     |       |        |

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| <b>1</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b>                                                                                                            |                                                                                                                                                                                        |          |          |           |     |       |        |
|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------|-----------|-----|-------|--------|
| a)       | Name                                                                                                                                                                                                      | Djupedalen AS                                                                                                                                                                          |          |          |           |     |       |        |
| <b>2</b> | <b>Reason for the notification</b>                                                                                                                                                                        |                                                                                                                                                                                        |          |          |           |     |       |        |
| a)       | Position/status                                                                                                                                                                                           | The transaction is undertaken by a closely associated enterprise (legal person) to the PDMR, Hilde Drønen, Board Member of Outlet Group Holding ASA                                    |          |          |           |     |       |        |
| b)       | Initial notification /Amendment                                                                                                                                                                           | Initial notification                                                                                                                                                                   |          |          |           |     |       |        |
| <b>3</b> | <b>Details of the issuer, an emission allowances market participant, auction platform, the auctioneer, or the auction monitor</b>                                                                         |                                                                                                                                                                                        |          |          |           |     |       |        |
| a)       | Business name                                                                                                                                                                                             | Outlet Group Holding ASA                                                                                                                                                               |          |          |           |     |       |        |
| b)       | LEI code                                                                                                                                                                                                  | 636700ZGN52GCBI4L216                                                                                                                                                                   |          |          |           |     |       |        |
| <b>4</b> | <b>Details of the transaction(s): Section to be repeated for i) each type of instrument ii) each type of transaction, iii) each date, and iv) each place where the transaction(s) have been conducted</b> |                                                                                                                                                                                        |          |          |           |     |       |        |
| a)       | Description of the financial instrument/type of instrument<br><br>Identification code                                                                                                                     | Shares in Outlet Group Holding ASA with ISIN NO0013757500                                                                                                                              |          |          |           |     |       |        |
| b)       | Nature of the transaction                                                                                                                                                                                 | Subscription for shares                                                                                                                                                                |          |          |           |     |       |        |
| c)       | Price(s) and volume(s)                                                                                                                                                                                    | <table border="1"> <thead> <tr> <th>Currency</th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>NOK</td> <td>33.00</td> <td>60,606</td> </tr> </tbody> </table> | Currency | Price(s) | Volume(s) | NOK | 33.00 | 60,606 |
| Currency | Price(s)                                                                                                                                                                                                  | Volume(s)                                                                                                                                                                              |          |          |           |     |       |        |
| NOK      | 33.00                                                                                                                                                                                                     | 60,606                                                                                                                                                                                 |          |          |           |     |       |        |
| d)       | Aggregated information<br>- Aggregated volume<br>- Aggregated price                                                                                                                                       | Subscription for 60,606 shares at a total price of NOK 1,999,998                                                                                                                       |          |          |           |     |       |        |
| e)       | Date of the transaction                                                                                                                                                                                   | 2026-09-15                                                                                                                                                                             |          |          |           |     |       |        |
| f)       | Place of the transaction                                                                                                                                                                                  | XOFF – Outside a trading venue                                                                                                                                                         |          |          |           |     |       |        |

**NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES  
(PDMR) AND PERSONS CLOSELY ASSOCIATED WITH THEM**

|          |                                                                                                                                                                                                           |                                                                |                            |
|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|----------------------------|
| <b>1</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b>                                                                                                            |                                                                |                            |
| a)       | Name                                                                                                                                                                                                      | Jeanne Katralen Tjomsland                                      |                            |
| <b>2</b> | <b>Reason for the notification</b>                                                                                                                                                                        |                                                                |                            |
| a)       | Position/status                                                                                                                                                                                           | Board Member                                                   |                            |
| b)       | Initial notification /Amendment                                                                                                                                                                           | Initial notification                                           |                            |
| <b>3</b> | <b>Details of the issuer, an emission allowances market participant, auction platform, the auctioneer, or the auction monitor</b>                                                                         |                                                                |                            |
| a)       | Business name                                                                                                                                                                                             | Outlet Group Holding ASA                                       |                            |
| b)       | LEI code                                                                                                                                                                                                  | 636700ZGN52GCBI4L216                                           |                            |
| <b>4</b> | <b>Details of the transaction(s): Section to be repeated for i) each type of instrument ii) each type of transaction, iii) each date, and iv) each place where the transaction(s) have been conducted</b> |                                                                |                            |
| a)       | Description of the financial instrument/type of instrument<br><br>Identification code                                                                                                                     | Shares in Outlet Group Holding ASA with ISIN NO0013757500      |                            |
| b)       | Nature of the transaction                                                                                                                                                                                 | Subscription for shares                                        |                            |
| c)       | Price(s) and volume(s)                                                                                                                                                                                    | <b>Currency</b>                                                | <b>Price(s)</b>            |
|          |                                                                                                                                                                                                           | NOK                                                            | 33.00                      |
|          |                                                                                                                                                                                                           |                                                                | <b>Volume(s)</b><br>12,121 |
| d)       | Aggregated information<br>- Aggregated volume<br>- Aggregated price                                                                                                                                       | Subscription for 12,121 shares at a total price of NOK 399,993 |                            |
| e)       | Date of the transaction                                                                                                                                                                                   | 2026-09-15                                                     |                            |
| f)       | Place of the transaction                                                                                                                                                                                  | XOFF – Outside a trading venue                                 |                            |

**NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES  
(PDMR) AND PERSONS CLOSELY ASSOCIATED WITH THEM**

| <b>1</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b>                                                                                                            |                                                                                                                                                                                       |          |          |           |     |       |       |
|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------|-----------|-----|-------|-------|
| a)       | Name                                                                                                                                                                                                      | Rasko Holding AS                                                                                                                                                                      |          |          |           |     |       |       |
| <b>2</b> | <b>Reason for the notification</b>                                                                                                                                                                        |                                                                                                                                                                                       |          |          |           |     |       |       |
| a)       | Position/status                                                                                                                                                                                           | The transaction is undertaken by a closely associated enterprise (legal person) to the PDMR, Sara Behzadzadeh, Board Member of Outlet Group Holding ASA                               |          |          |           |     |       |       |
| b)       | Initial notification /Amendment                                                                                                                                                                           | Initial notification                                                                                                                                                                  |          |          |           |     |       |       |
| <b>3</b> | <b>Details of the issuer, an emission allowances market participant, auction platform, the auctioneer, or the auction monitor</b>                                                                         |                                                                                                                                                                                       |          |          |           |     |       |       |
| a)       | Business name                                                                                                                                                                                             | Outlet Group Holding ASA                                                                                                                                                              |          |          |           |     |       |       |
| b)       | LEI code                                                                                                                                                                                                  | 636700ZGN52GCBI4L216                                                                                                                                                                  |          |          |           |     |       |       |
| <b>4</b> | <b>Details of the transaction(s): Section to be repeated for i) each type of instrument ii) each type of transaction, iii) each date, and iv) each place where the transaction(s) have been conducted</b> |                                                                                                                                                                                       |          |          |           |     |       |       |
| a)       | Description of the financial instrument/type of instrument<br><br>Identification code                                                                                                                     | Shares in Outlet Group Holding ASA with ISIN NO0013757500                                                                                                                             |          |          |           |     |       |       |
| b)       | Nature of the transaction                                                                                                                                                                                 | Subscription for shares                                                                                                                                                               |          |          |           |     |       |       |
| c)       | Price(s) and volume(s)                                                                                                                                                                                    | <table border="1"> <thead> <tr> <th>Currency</th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>NOK</td> <td>33.00</td> <td>4,545</td> </tr> </tbody> </table> | Currency | Price(s) | Volume(s) | NOK | 33.00 | 4,545 |
| Currency | Price(s)                                                                                                                                                                                                  | Volume(s)                                                                                                                                                                             |          |          |           |     |       |       |
| NOK      | 33.00                                                                                                                                                                                                     | 4,545                                                                                                                                                                                 |          |          |           |     |       |       |
| d)       | Aggregated information<br>- Aggregated volume<br>- Aggregated price                                                                                                                                       | Subscription for 4,545 shares at a total price of NOK 149,985                                                                                                                         |          |          |           |     |       |       |
| e)       | Date of the transaction                                                                                                                                                                                   | 2026-09-15                                                                                                                                                                            |          |          |           |     |       |       |
| f)       | Place of the transaction                                                                                                                                                                                  | XOFF – Outside a trading venue                                                                                                                                                        |          |          |           |     |       |       |

**NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES  
(PDMR) AND PERSONS CLOSELY ASSOCIATED WITH THEM**

|          |                                                                                                                                                                                                           |                                                                                                                                                                |                            |
|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|
| <b>1</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b>                                                                                                            |                                                                                                                                                                |                            |
| a)       | Name                                                                                                                                                                                                      | Fjellheim-Invest AS                                                                                                                                            |                            |
| <b>2</b> | <b>Reason for the notification</b>                                                                                                                                                                        |                                                                                                                                                                |                            |
| a)       | Position/status                                                                                                                                                                                           | The transaction is undertaken by a closely associated enterprise (legal person) to the PDMR, Rune Fjellheim, Observer of the Board of Outlet Group Holding ASA |                            |
| b)       | Initial notification /Amendment                                                                                                                                                                           | Initial notification                                                                                                                                           |                            |
| <b>3</b> | <b>Details of the issuer, an emission allowances market participant, auction platform, the auctioneer, or the auction monitor</b>                                                                         |                                                                                                                                                                |                            |
| a)       | Business name                                                                                                                                                                                             | Outlet Group Holding ASA                                                                                                                                       |                            |
| b)       | LEI code                                                                                                                                                                                                  | 636700ZGN52GCBI4L216                                                                                                                                           |                            |
| <b>4</b> | <b>Details of the transaction(s): Section to be repeated for i) each type of instrument ii) each type of transaction, iii) each date, and iv) each place where the transaction(s) have been conducted</b> |                                                                                                                                                                |                            |
| a)       | Description of the financial instrument/type of instrument<br><br>Identification code                                                                                                                     | Shares in Outlet Group Holding ASA with ISIN NO0013757500                                                                                                      |                            |
| b)       | Nature of the transaction                                                                                                                                                                                 | Subscription for shares                                                                                                                                        |                            |
| c)       | Price(s) and volume(s)                                                                                                                                                                                    | <b>Currency</b>                                                                                                                                                | <b>Price(s)</b>            |
|          |                                                                                                                                                                                                           | NOK                                                                                                                                                            | 33.00                      |
|          |                                                                                                                                                                                                           |                                                                                                                                                                | <b>Volume(s)</b><br>15,151 |
| d)       | Aggregated information<br>- Aggregated volume<br>- Aggregated price                                                                                                                                       | Subscription for 15,151 shares at a total price of NOK 499,983                                                                                                 |                            |
| e)       | Date of the transaction                                                                                                                                                                                   | 2026-09-15                                                                                                                                                     |                            |
| f)       | Place of the transaction                                                                                                                                                                                  | XOFF – Outside a trading venue                                                                                                                                 |                            |

**NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES  
(PDMR) AND PERSONS CLOSELY ASSOCIATED WITH THEM**

|          |                                                                                                                                                                                                           |                                                                                                                                                                   |                  |
|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|
| <b>1</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b>                                                                                                            |                                                                                                                                                                   |                  |
| a)       | Name                                                                                                                                                                                                      | CLS Invest AS                                                                                                                                                     |                  |
| <b>2</b> | <b>Reason for the notification</b>                                                                                                                                                                        |                                                                                                                                                                   |                  |
| a)       | Position/status                                                                                                                                                                                           | The transaction is undertaken by a closely associated enterprise (legal person) to the PDMR, Christine Slåtten, Observer of the Board of Outlet Group Holding ASA |                  |
| b)       | Initial notification /Amendment                                                                                                                                                                           | Initial notification                                                                                                                                              |                  |
| <b>3</b> | <b>Details of the issuer, an emission allowances market participant, auction platform, the auctioneer, or the auction monitor</b>                                                                         |                                                                                                                                                                   |                  |
| a)       | Business name                                                                                                                                                                                             | Outlet Group Holding ASA                                                                                                                                          |                  |
| b)       | LEI code                                                                                                                                                                                                  | 636700ZGN52GCBI4L216                                                                                                                                              |                  |
| <b>4</b> | <b>Details of the transaction(s): Section to be repeated for i) each type of instrument ii) each type of transaction, iii) each date, and iv) each place where the transaction(s) have been conducted</b> |                                                                                                                                                                   |                  |
| a)       | Description of the financial instrument/type of instrument<br><br>Identification code                                                                                                                     | Shares in Outlet Group Holding ASA with ISIN NO0013757500                                                                                                         |                  |
| b)       | Nature of the transaction                                                                                                                                                                                 | Subscription for shares                                                                                                                                           |                  |
| c)       | Price(s) and volume(s)                                                                                                                                                                                    | <b>Currency</b>                                                                                                                                                   | <b>Price(s)</b>  |
|          |                                                                                                                                                                                                           | NOK                                                                                                                                                               | 33.00            |
|          |                                                                                                                                                                                                           |                                                                                                                                                                   | <b>Volume(s)</b> |
|          |                                                                                                                                                                                                           |                                                                                                                                                                   | 18,181           |
| d)       | Aggregated information<br>- Aggregated volume<br>- Aggregated price                                                                                                                                       | Subscription for 18,181 shares at a total price of NOK 599,973                                                                                                    |                  |
| e)       | Date of the transaction                                                                                                                                                                                   | 2026-09-15                                                                                                                                                        |                  |
| f)       | Place of the transaction                                                                                                                                                                                  | XOFF – Outside a trading venue                                                                                                                                    |                  |

**NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES  
(PDMR) AND PERSONS CLOSELY ASSOCIATED WITH THEM**

| <b>1</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b>                                                                                                            |                                                                                                                                                                                        |          |          |           |     |       |        |
|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------|-----------|-----|-------|--------|
| a)       | Name                                                                                                                                                                                                      | Emma Kristin Sætra                                                                                                                                                                     |          |          |           |     |       |        |
| <b>2</b> | <b>Reason for the notification</b>                                                                                                                                                                        |                                                                                                                                                                                        |          |          |           |     |       |        |
| a)       | Position/status                                                                                                                                                                                           | Deputy Board Member                                                                                                                                                                    |          |          |           |     |       |        |
| b)       | Initial notification /Amendment                                                                                                                                                                           | Initial notification                                                                                                                                                                   |          |          |           |     |       |        |
| <b>3</b> | <b>Details of the issuer, an emission allowances market participant, auction platform, the auctioneer, or the auction monitor</b>                                                                         |                                                                                                                                                                                        |          |          |           |     |       |        |
| a)       | Business name                                                                                                                                                                                             | Outlet Group Holding ASA                                                                                                                                                               |          |          |           |     |       |        |
| b)       | LEI code                                                                                                                                                                                                  | 636700ZGN52GCBI4L216                                                                                                                                                                   |          |          |           |     |       |        |
| <b>4</b> | <b>Details of the transaction(s): Section to be repeated for i) each type of instrument ii) each type of transaction, iii) each date, and iv) each place where the transaction(s) have been conducted</b> |                                                                                                                                                                                        |          |          |           |     |       |        |
| a)       | Description of the financial instrument/type of instrument<br><br>Identification code                                                                                                                     | Shares in Outlet Group Holding ASA with ISIN NO0013757500                                                                                                                              |          |          |           |     |       |        |
| b)       | Nature of the transaction                                                                                                                                                                                 | Subscription for shares                                                                                                                                                                |          |          |           |     |       |        |
| c)       | Price(s) and volume(s)                                                                                                                                                                                    | <table border="1"> <thead> <tr> <th>Currency</th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>NOK</td> <td>33.00</td> <td>12,500</td> </tr> </tbody> </table> | Currency | Price(s) | Volume(s) | NOK | 33.00 | 12,500 |
| Currency | Price(s)                                                                                                                                                                                                  | Volume(s)                                                                                                                                                                              |          |          |           |     |       |        |
| NOK      | 33.00                                                                                                                                                                                                     | 12,500                                                                                                                                                                                 |          |          |           |     |       |        |
| d)       | Aggregated information<br>- Aggregated volume<br>- Aggregated price                                                                                                                                       | Subscription for 12,500 shares at a total price of NOK 412,500                                                                                                                         |          |          |           |     |       |        |
| e)       | Date of the transaction                                                                                                                                                                                   | 2026-09-15                                                                                                                                                                             |          |          |           |     |       |        |
| f)       | Place of the transaction                                                                                                                                                                                  | XOFF – Outside a trading venue                                                                                                                                                         |          |          |           |     |       |        |

**NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES  
(PDMR) AND PERSONS CLOSELY ASSOCIATED WITH THEM**

| <b>1</b> | <b>Details of the person discharging managerial responsibilities/person closely associated</b>                                                                                                            |                                                                                                                                                                                        |          |          |           |     |       |        |
|----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------|-----------|-----|-------|--------|
| a)       | Name                                                                                                                                                                                                      | Investor Kolstø AS                                                                                                                                                                     |          |          |           |     |       |        |
| <b>2</b> | <b>Reason for the notification</b>                                                                                                                                                                        |                                                                                                                                                                                        |          |          |           |     |       |        |
| a)       | Position/status                                                                                                                                                                                           | The transaction is undertaken by a closely associated enterprise (legal person) to the PDMR, Magnus Kolstø, Deputy Board Member of Outlet Group Holding ASA                            |          |          |           |     |       |        |
| b)       | Initial notification /Amendment                                                                                                                                                                           | Initial notification                                                                                                                                                                   |          |          |           |     |       |        |
| <b>3</b> | <b>Details of the issuer, an emission allowances market participant, auction platform, the auctioneer, or the auction monitor</b>                                                                         |                                                                                                                                                                                        |          |          |           |     |       |        |
| a)       | Business name                                                                                                                                                                                             | Outlet Group Holding ASA                                                                                                                                                               |          |          |           |     |       |        |
| b)       | LEI code                                                                                                                                                                                                  | 636700ZGN52GCBI4L216                                                                                                                                                                   |          |          |           |     |       |        |
| <b>4</b> | <b>Details of the transaction(s): Section to be repeated for i) each type of instrument ii) each type of transaction, iii) each date, and iv) each place where the transaction(s) have been conducted</b> |                                                                                                                                                                                        |          |          |           |     |       |        |
| a)       | Description of the financial instrument/type of instrument<br><br>Identification code                                                                                                                     | Shares in Outlet Group Holding ASA with ISIN NO0013757500                                                                                                                              |          |          |           |     |       |        |
| b)       | Nature of the transaction                                                                                                                                                                                 | Subscription for shares                                                                                                                                                                |          |          |           |     |       |        |
| c)       | Price(s) and volume(s)                                                                                                                                                                                    | <table border="1"> <thead> <tr> <th>Currency</th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>NOK</td> <td>33.00</td> <td>60,606</td> </tr> </tbody> </table> | Currency | Price(s) | Volume(s) | NOK | 33.00 | 60,606 |
| Currency | Price(s)                                                                                                                                                                                                  | Volume(s)                                                                                                                                                                              |          |          |           |     |       |        |
| NOK      | 33.00                                                                                                                                                                                                     | 60,606                                                                                                                                                                                 |          |          |           |     |       |        |
| d)       | Aggregated information<br>- Aggregated volume<br>- Aggregated price                                                                                                                                       | Subscription for 60,606 shares at a total price of NOK 1,999,998                                                                                                                       |          |          |           |     |       |        |
| e)       | Date of the transaction                                                                                                                                                                                   | 2026-09-15                                                                                                                                                                             |          |          |           |     |       |        |
| f)       | Place of the transaction                                                                                                                                                                                  | XOFF – Outside a trading venue                                                                                                                                                         |          |          |           |     |       |        |